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## IoT Nudges Hotel Guests to Limit Shower Length

Understanding Consumer Resistance to Sustainability Interventions, Journal of Marketing (2021). DOI: 10.1177/0022242921992052 Journal information: Journal of Marketing ...

## Consumer resistance to sustainability interventions

The chocolate biscuit market is expected to witness tremendous growth in the near future thanks to

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rising demand for food consumed away from home and growing value for agro business According to the ...

### **Chocolate Biscuit Market to Witness Tremendous Growth as Food Away from Home Takes Precedence Among Consumers**

Cities are vital for achieving the Sustainable Development Goals (SDG), but different local strategies to advance on the same SDG may cause different 'spillovers' elsewhere. Research efforts that ...

### **Succeeding at home and abroad: accounting for the international spillovers of cities' SDG actions**

Research on different-sex couples early in the pandemic shows that when dads took a bigger share of domestic labor, moms were more likely to stay in their jobs.

### **To Keep Women in the Workforce, Men Need to Do More at Home**

The key to positive change starts at home - with every action, every choice, and every purchase,' explains Oliver Heath, biophilic design expert, as, together with schneider electric, they identify ...

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Coffee was the largest contributor to growth," the release states, "fueled by strong demand for Nespresso, Nescafé and Starbucks products." These results come as consumers who have grown used to ...

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A recent large analysis of 13 statin studies published in the medical ... And a 2008 meta-analysis in the International Journal of Cardiology found that for both men and women without heart ...

## **Women and statins**

Medicare's dementia claim measures appear to have become more sensitive in recent years, agreeing more closely with hospital-based measures overall and for certain populations than in the past, ...

## **Valid dementia verdict? Nursing home and hospital diagnoses now better aligned, study finds**

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NielsenIQ, an industry leader in global measurement, and J.D. Power, a global leader in data analytics and consumer intelligence, today announced their intent to launch a multinational strategic ...

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Some studies ... International Narcotics Control suggested last month that federal health agencies study whether pot potency should be limited. Legalization supporters say caps will backfire ...

### **Should states set pot policy by its potency? Some say yes**

Soy milk is often packed just like that, though some brands (and home cooks ... according to two studies published in The Journal of Food Science and the International Journal of Food Sciences ...

### **Is Soy Milk Good for You?**

But studies ... Consumer Economics (ACE) and director of the Regional Economics Applications Laboratory (REAL) at U of I. Dall'Erba is lead author on the study, published in the American Journal ...

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As a Wall Street Journal article put it, "A new consumer decoupling between ... like William Reinsch of the Center for Strategic and International Studies, see a "train wreck" ahead.

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He previously was editor of the Wall Street Journal's Heard on the Street ... BloombergNEF and the Center for Strategic and International Studies have a joint project on cleantech trade and ...

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Researchers from University of Queensland, University of Melbourne, and Universidad Finis Terrae published a new paper in the Journal of Marketing that studies consumer resistance to a nationwide ...

### **Consumer resistance to sustainability interventions**

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